

2013 Steuben Parade Sponsorship Opportunities



German Pulse is a German-American online site that not only focuses on the rich Germanic culture of the past but also the latest trends in Germany. We have created an interactive network for anyone interested in the latest news, reviews, events, business trends, and more relating to German culture.

the Chicago Steuben parade. Two weeks later, on September 21st, German Pulse, along with German-American groups from across the US, Germany, Austria and Switzerland will be participating in the biggest and most colorful American celebration of German heritage in the New York City Steuben Parade. This year marks the 56th anniversary of the parade, which will be viewed by hundreds of thousands of spectators and will be covered by German and American media along with being broadcast live in New York.

GermanPulse.com is a free site and we plan on keeping it free for our users. Since we are self supporting, we rely on financial support from businesses and individuals to make it possible to participate in German-American events like the Steuben parades.

Your financial support will enable us to continue our work in reporting and promoting relevant German cultural events and trends of interest to persons throughout the United States and beyond. As a supporter of German Pulse in the Steuben parades you will be part of a national movement dedicated to ensuring that the social and cultural life of German-speaking ancestry is recognized and appreciated now and for future generations.

If you find value in the content we are providing and have the financial means to contribute, we have set up a few sponsorship opportunities. German Pulse greatly appreciates any support you can provide and thanks you in advance for your help. We look forward to adding your company's name as a proud sponsor of German Pulse in this year's events. Please see the accompanying Sponsorship form for opportunities to participate.

If you have any questions please feel free to visit our website at www.germanpulse.com or contact Darlene Fuchs via email at darlene@germanpulse.com or by phone (847) 452-6335.

Platinum Sponsor \$500+

- Business logo on official German Pulse sponsorship banner: Full color priority placement *
- Business logo on official German Pulse parade participant T-shirt: Black logo *
- Special recognition of sponsorship in press releases and promotional media
- 300x250 banner advertising for 3 months on GermanPulse.com
- Official German Pulse embroidered Polo shirt: Nike Golf Dri-Fit

Gold Sponsor \$350

- Business name on official sponsorship banner: Bold text in one color
- Business name on official parade participant T-shirt: Bold text in black
- 300x250 banner advertising for 1 month on GermanPulse.com
- Recognition of sponsorship in press releases

Silver Sponsor \$150

- Business name on official sponsorship banner in one color
- Business name on official parade participant T-shirt: Text in black
- Recognition of sponsorship in press releases



* Logo to be furnished as .eps or Adobe Illustrator file and sent via email to stephen@germanpulse.com

German Pulse - Steuben Parade Sponsorship Form Chicago (September 7, 2013) & New York City (September 21, 2013)

Name of Company: _____

Company Address: _____

Contact Name: _____

Contact Phone Number: _____ Email: _____

CONTRIBUTION AMOUNT

\$

Make Checks Payable To:

German Pulse
340 Timber Ridge Dr., Suite 202
Bartlett, IL 60103-6602

Sponsorship Deadline:

August 16, 2013
(including all artwork)